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Deanna L. Hasler

PATENT  
Attorney Docket No. 9683/107

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re Application of	)	
	)	Examiner: Fred H. Peng
Tatsuji Nagaoka et al.	)	
	)	Group Art Unit: 2623
Serial No.: 10/088,971	)	
	)	Conf. No. 6639
Filed: March 25, 2002	)	
	)	
For: AUDIENCE RATING CALCULATION	)	
SYSTEM AND MOBILE COMMUNICATION	)	
TERMINAL	)	

**AMENDMENT AND RESPONSE TO OFFICE ACTION**  
**MAILED OCTOBER 27, 2006**

MAIL STOP AMENDMENT  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

In response to the office action mailed on October 27, 2006, please enter the following amendments and consider the following remarks. This response is being timely filed with a request for a three (3) month extension of time, which is included herewith.

**Amendments to the specification begin on page 2 of this paper.**

**Amendments to the claims begin on page 4 of this paper.**

**Remarks begin on page 13 of this paper.**